



Rainbow Playschool Relocation Project

08.21.2018

[Rainbow Playschool Board of Directors](#)

Rainbow Playschool

54 River Street

Woodstock, VT 05091

Overview

Rainbow Playschool is a 4 STARS accredited preschool and daycare program that provides young children, ages 18 months to kindergarten, with a stimulating, nurturing environment in which they are able to grow and thrive emotionally, physically, socially and cognitively.

Rainbow has been providing quality programming, at The Little Theater, to families in our area since 1992. We are one of two daycares and preschool programs in the area offering year-round 8:00 a.m. to 5:00 p.m. Monday through Friday programming.

Catalyst for Change

Beginning FY18-19, our school district will be offering public preschool to local families. Our organization sees this development as an opportunity to evolve and transition to a new model that offers consecutive programming birth to kindergarten.

- 6 weeks to 18 months,
- Double on capacity in 18 months to 24 months and 2 to 3 year olds.
- Seamless transitions with administration/educators throughout the day.
- Ownership of building provides a permanent home for Rainbow and financial sustainability.

Challenges

1. Current physical space is restrictive and does not allow for enhanced programming.
 - a. Outgrown square footage,
 - b. Limiting outdoor space,
 - c. Upstairs shared space is not always available and is a noise hassard.
2. Current facilities present a variety of safety concerns.
 - a. Shared Rec-center parking lot,

- b. Staircase access to entrance,
- c. Ventilation, lighting, and sound,
- d. Poor infrastructure has led to several utilities issues this past year.

Solution/Goals

1. To relocate Rainbow Playschool to a new location: 281 North Barnard Rd, Woodstock, VT.
2. To expand our programming to include ages *birth* to kindergarten.
3. Adding local jobs to our community.
4. Potential rental income by offering reasonable rental rates inline with our Town Plan.
5. Increase enrollment by increasing space to satisfy our waitlist and collaborating with area lodging and community centers to offer summer opportunities for families visiting the area.



Metrics

- Total enrollment numbers for FY17-18,
- Total projected enrollment for FY18-19,
- Family and staff retention rates,
- Long waiting lists and word of mouth.

Unique Value Proposition

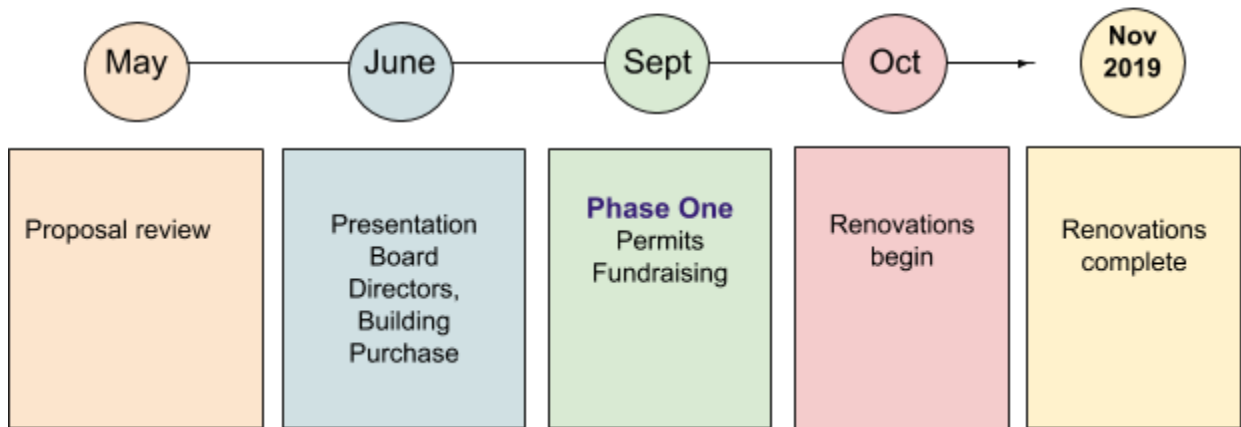
There is a lack of access to high-quality and affordable child care in Vermont. There are very few options for families with dual incomes looking to place their infants in the care of strangers. Rainbow Playschool has been offering play based quality programming for over 30 years. We are a part of the Woodstock community. Our staff is known and trusted by many families and educators. Our families appreciate the flexible work day that includes multi-age experiences, field trips, enriching projects and community collaborations with organizations such as Merten's House, VINS and the Normal Williams Public Library.

Expanding our programming to offer birth to kindergarten will fill a need for young families moving to the area, families with upcoming siblings, and transitioning families. We provide a safe, fun and nourishing place for their children, led by a team of trained, accredited professionals. Our staff is focused on delivering our educational philosophy for the duration of our 8:00 a.m. to 5:00 p.m. day.

Existing Alternatives

- Windsor Central Unified School District Public Pre-K
 - Offers free Monday thru Friday morning sessions but no summer programming for early childhood
- Woodstock Christian Day Care
 - Offers year-round 6 weeks to Pre-K, 4 STARS accredited.
- ArtisTree/Purple Crayon
 - Offers after school enrichment for grades K-6
 - Options for homeschool children
 - Summer programming
- Woodstock Nursery School
 - Programming TBD
 - Limited outdoor space

Project Timeline



Attachments

RAINBOW PLAYSCHOOL

FEE SCHEDULE

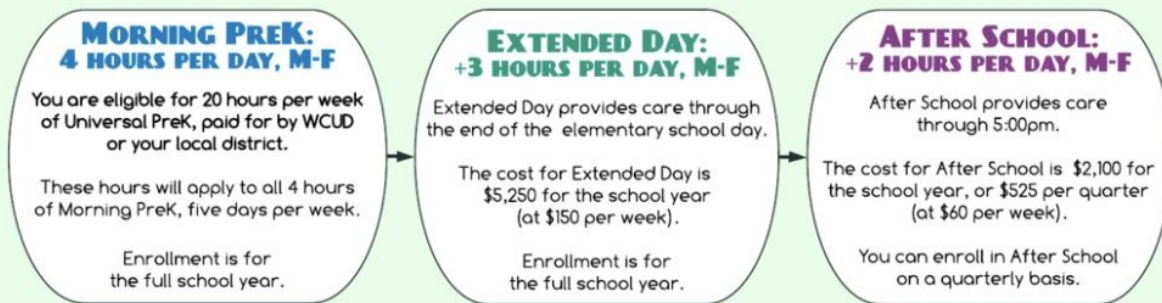
Full Day Care: \$53.30

Morning Care: \$31.80

Afternoon Care: \$21.50

For the 2018-2019 school year, public PreK programs will be offered in Woodstock, Killington, Reading.
The Prosper Valley School is exploring opening a public program at ArtisTree in South Pomfret.

WCUD PreK Registration Options:



*Please see below for specific hours for each PreK campus.